

Filming a book advertisement

Your task is to create and then film a book advertisement.

1. Fill out the box below to help collect all the important information.
2. First, you'll need to write a script, which should be exciting but not explain too much of the storyline. Write the script in full sentences.
3. Look at the tips on the next page for help.

Title of the book:

Author:

Main characters:

-
-
-
-

What is the book about?

What is your favourite part of the book and why? (for example page or quote)

Who would you recommend this book to and why?

Helpful tips



Have you thought about how to start your book advertisement?
It should grab the attention of the people watching.

- Hey everybody!
- Dear readers!
- Have you heard about this new book?
- I'm going to introduce this book and explain why you should read it!
- Do you like fantasy/drama/football/minecraft? Then you will love this book?

- And that's why you should read this book!
- Thanks for watching! Have fun reading this book! This book will be just right for you!
- Goodbye, thank you for watching my video!
-

Have you thought about how to finish your book advertisement?
Here are some ideas!

I would recommend this book to:

- people who like Minecraft.
- people who like gaming.
- people who like sports.
- people who like non-fiction books.
- people who like cartoons.
- people who like comics.
- people who like adventures.
- etc.

Who would you recommend your book to?
Here are some ideas!

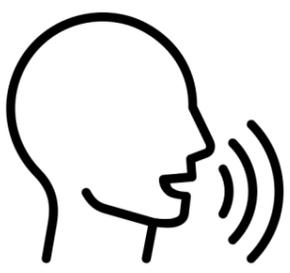
Don't forget to use Wow Words in your script!

- fantastic
- exciting
- wonderful
- adventurous
- marvelous
- amazing
- beautiful

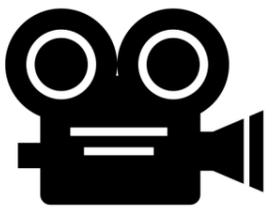
- sad
- boring
- calm
- unlucky
- astounding
- miserable
- tragic

- sunny
- cloudy
- foggy
- bright
- snowy
- hilly
- freezing

- clever
- intelligent
- dumb
- smart
- brilliant
- gifted
- crafty



Filming your advertisement



Now you're ready to film your book advertisement. In the previous task, you have already written the script.

Follow these steps:

1. Rehearse your script. Can you repeat it off by heart?
2. Get a laptop or a tablet and set up the camera.
3. Ask someone to record you.
4. Watch your book advertisement. If you want, you can record it again.

Helpful tips:



Set your laptop/tablet up somewhere bright, so the camera can see you.

Try and play around with your voice. If you're reading something, that someone else is saying, try and make your voice sound different.

Do you want to stand or sit behind a table, while you're filming your book advertisement?

Practice your script until you don't have to read off of it.

Don't worry if you have to record your advertisement 2-3 times.

You could put the book somewhere the camera can see it. Then people can also see what you're talking about.