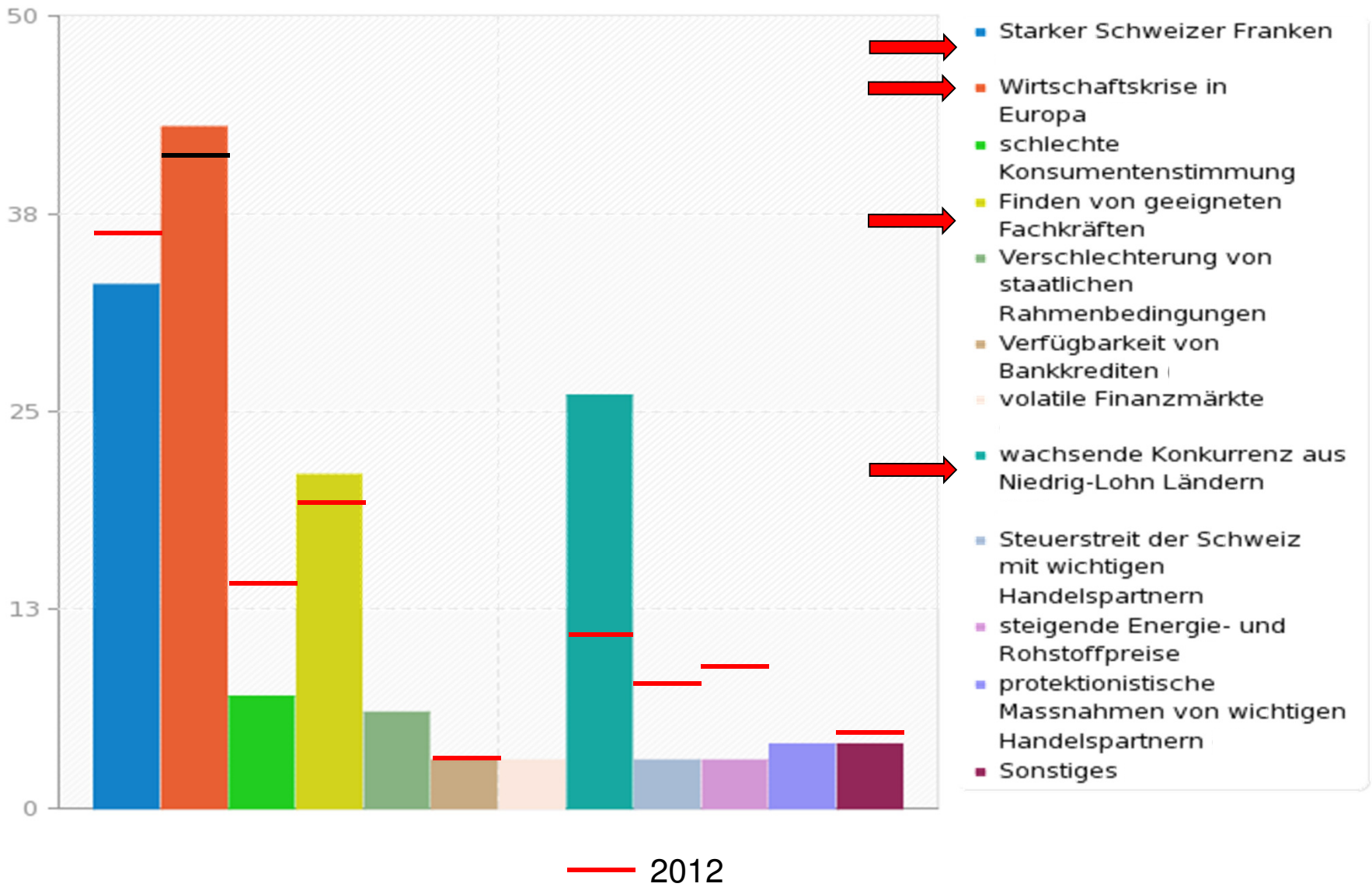Grösste Herausforderungen im 2013