

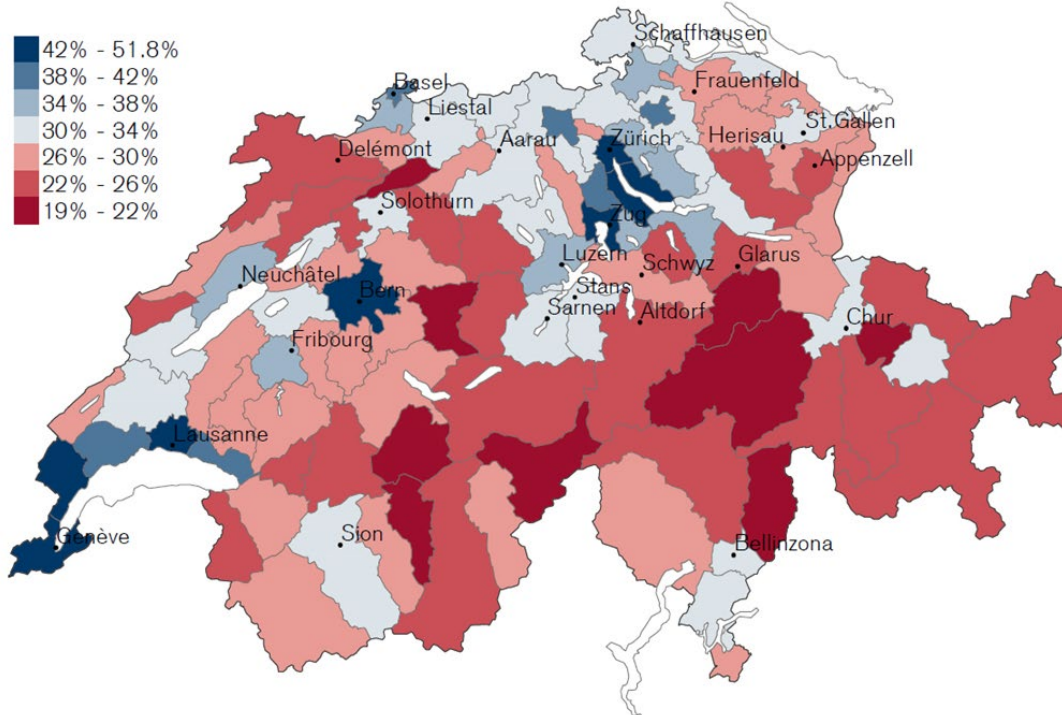
Magnet for international talents

- Access to largest talent pool of approx. 1 mio. in Greater Zurich Area and Central Switzerland
- Access to over 100 mio. European talents
- Global top specialists
- Worldwide leading universities and research institutes are located in the area Zurich/Zug/Lucerne. e.g. ETH Zurich (Swiss Federal Institute of Technology) ranked top 10 internationally and #1 in Europe for years)



High percentage of highly qualified talents

Persons holding a university degree

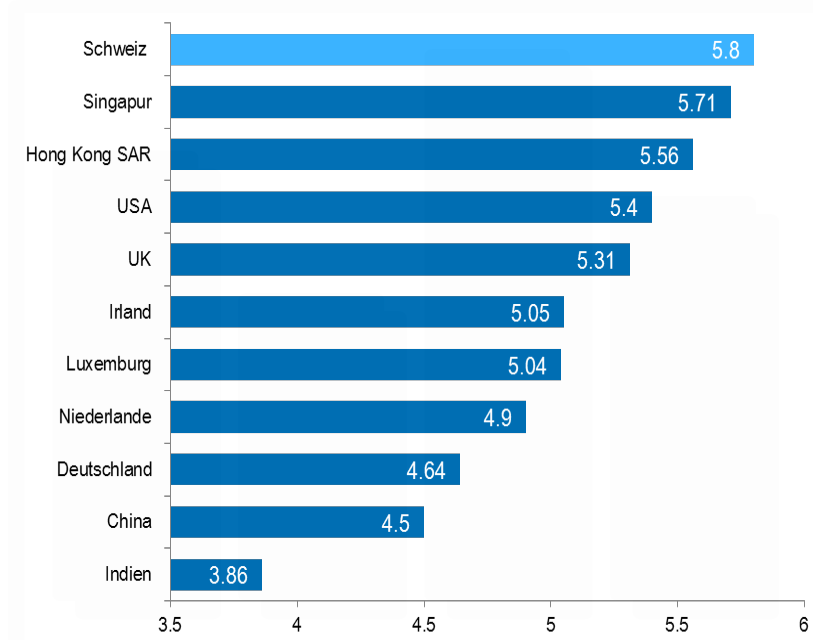


World renowned research & knowledge location

- Zug Institute of Financial Services Zug (HSLU)
 School of Computer Science and Information Technology (HSLU)
 Institute für Energy and Resource Efficiency (WERZ)
- Zurich Swiss Federal Institute of Technology Zurich (ETHZ)
 University of Zurich (UZH)
 (20 min from Zug)
- Luzern University of Lucerne
 University of Applied Sciences Lucerne (HSLU)
 (20 min from Zug)



Labor market efficiency



Criteria:

- Redundancy costs
- Hiring & firing
- Cooperation in labor-employer relation
- Flexibility in wage determination
- Ease of finding skilled employment
- Ease of hiring foreign labor
- Pay and productivity
- Reliance on professional management
- Female participation in labor force
- Male participation in labor force
- Salary tax wedge