

# Zug: supply chain & procurement

In recent years, a genuine supply chain and procurement cluster has developed in the Canton of Zug. A growing number of large international companies have located their global procurement within the canton. Additionally, international corporations have moved relevant supply chain and procurement functions to Zug.



«AB InBev continues to home their Global Procurement HQ in the Canton of Zug as it remains an attractive international destination for highly skilled individuals. As a global HQ serving Americas, Europe, APAC and Africa, we need a location in a convenient time zone and access to a wide number of languages. Additionally, the Canton of Zug offers us great international infrastructure, good schooling and political stability. These factors have helped Zug to assemble a unique concentration of CPG and international procurement teams.»

**Alexandre Bueno**  
VP Procurement Operations  
Anheuser-Busch InBev Procurement GmbH

## Supply chain & procurement in Switzerland

More than 1,000 large multinational companies manage their European or even their global operations from a location in Switzerland, thereby profiting from a highly developed business culture, one of the most flexible labor markets in Europe and a stable political environment. In worldwide comparison, Switzerland has long been a major hub for procurement services.

## Supply chain & procurement in the Greater Zurich Area

The Greater Zurich Area (GZA) as Switzerland's economic engine offers ideal conditions for national and international enterprises. In the GZA, supply chain management and related aspects of procurement are assuming an ever more vital role.

Alongside banking and other financial services, industry is well represented, with a focus on precision technology. A notable example is ABB, headquartered in Zurich.

## Supply chain & procurement in the Canton of Zug

Factors such as the central location in Europe, ready availability of qualified specialists, extensively developed infrastructure, efficient support of government agencies, competitive tax rates and a cosmopolitan environment foster the companies that are domiciled here. Hence, in recent years many renowned enterprises have established subsidiaries or headquarters in the Canton of Zug, in which they have centralized their global procurement functions. This centralization enables cost-optimized



purchasing as well as efficient management of production factors. The supply chain management and procurement cluster in the Canton of Zug thus assumes a significant role in international purchasing. Companies can hence monitor the linkage of the entire process in the manufacturing of a product, from development, demand planning, the acquisition or creation of the required factors of production, the monitoring and control of manufacturing, all the way to quality assurance and customer service.





Courtesy of Bossard



«For nearly two decades, Siemens Building Technologies has been operating its global procurement head office in Zug, Switzerland, and particularly Zug, offers a great business friendly and culturally diverse environment which has proven to be a very attractive destination for global talents. Employees and their families appreciate the quality of life, the educational access and the healthy environment offered in Zug. The canton has also proven to be very efficient, pragmatic and customer oriented when helping our global staff relocate to Zug.»

**André Wismer**  
**Chief Procurement Officer**  
**Siemens Smart Infrastructure**  
**Project Business**

## Contacts & platforms

### Technologie Forum Zug (tfz)

The tfz provides an attractive platform for technologically leading, innovative companies in the Zug economic area by cross-linking organisations and their expertise.

Different universities, research institutes and partners are an optimal complement in the expert-network. The tfz concentrates know-how and interests in industry clusters and competence topics to support companies through an innovative and technology driven environment.

- [www.technologieforumzug.ch](http://www.technologieforumzug.ch)

### Chartered Institute of Procurement & Supply (CIPS)

CIPS exists to promote and develop high standards of professional skills, ability and integrity among all those engaged in purchasing and supply chain management. CIPS assists individuals, organizations and the profession as a whole. The Chartered Institute helps organizations of all kinds achieve all-around excellence in procurement and supply management.

- [www.cips.org/en/membership/networking/branches/switzerland/switzerland/](http://www.cips.org/en/membership/networking/branches/switzerland/switzerland/)

### procure.ch

procure.ch is a professional association for purchasing and supply management in Switzerland, and thereby consolidates procurement competencies.

As a professional association on a national level, procure.ch offers companies a qualified choice of information and educational opportunities. Furthermore, procure.ch maintains a broad ranging network of experts in business and in scholarship.

- [www.procure.ch](http://www.procure.ch)

### Center for Industrial Management (BWI)

The BWI conducts operations research as well as teaching and other services for the ETH and for private companies. BWI's research in the areas of logistics, operations and supply chain management,

global service management and service innovation is directed toward technology-intensive companies and examines the issues and challenges along their creation of value.

- [www.bwi.ethz.ch](http://www.bwi.ethz.ch)

### Institute of Supply Chain Management (ISCM-HSG)

The Institute of Supply Chain Management of the University of St. Gallen constitutes an international platform for scholarly and practice-based dialog in the areas of logistics, supply chain management and traffic. It constitutes an advanced education forum for executives. The course of study employs innovative forms of teaching to convey general management, intra logistics and logistics management.

- <https://iscm.unisg.ch/en>

### Executive MBA in Supply Chain Management (MBA ETH SCM)

The ETH Executive MBA in Supply Chain Management, instituted in 2003, addresses the needs of companies and executives for advanced education in this area. The course of study combines academic attention to quality with the practical relevance for global business success.

- [www.scm.ethz.ch/teaching/mba.html](http://www.scm.ethz.ch/teaching/mba.html)

Our services address you directly as an entrepreneur. We are your partner, and we promote the Canton of Zug as a business location.

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